Guest Articles - Submission Guidelines

ITEX365 provides industry authorities with an outlet to share their views and insights on emerging trends, challenges, technologies, and best practices. By delivering valuable information and ideas to ITEX365, industry insiders bring increased visibility and credibility to themselves, their organizations, and issues of importance.

Benefits
- Prominent placement of the article on the ITEX365 home page
- Prominent placement in the ITEX365 email newsletter, received by over 25,000 subscribers.

Content
Guest articles should address a significant trend or issue of interest to the **office technologies** industry and ITEX365 readers.
- Articles should provide information that our readers will find useful/actionable.
- Articles should offer a thoughtful–even provocative–take on the chosen theme and can combine opinion with fact-based observations and information.
- Point to an emerging topic or issue that hasn't yet garnered much attention. Make a case for why readers should pay early attention to it and possibly start preparing for its eventual impact.
- Identify a familiar need, challenge, or pain point commonly expressed by readers. Offer suggestions/best practices for addressing it.
- Drive home your overarching theme and main thesis in the first 200 words to keep readers attention.
- Articles should not promote, either directly or indirectly, a company, product, or service.

Authors
Authors can be anyone from a company, association, consulting and analyst firm, academia, or other organization who has subject matter expertise.
- A brief author bio and headshot should be included with any article submission.
- The bio should not include a promotional description of the company, but it may include contact information (email, LinkedIn, etc.).

Length
Submitted articles should be at least 600 – 1000 words in length. For articles over 2,000 words we will work with the author to convert them into multi-part series.

Format
Articles should be submitted in editable Microsoft Word format, with the language set to American English.

Images
Photos, illustrations, charts, graphs, etc. may be included. The author is responsible for securing copyright permission to use any images that are not their (or their company's) own work. Images should be submitted in JPEG, or PNG format.

Exclusivity
Articles should be original and exclusive to ITEX365 and other websites in our network. They should not have previously run in any print or online publication in any form.

Other Guidelines
- The editorial team reserves the right to accept or reject any article submitted.
- All accepted articles and accompanying bios will be edited for style, clarity, spelling/grammar, and accuracy. The author is responsible for all statements in his or her work.

Submissions
For interested non-sponsor contributors, please contact Todd Buckler at todd@itexshow.com or 754-300-1626 for pricing and packages.